



IBC Stand 11.528

16th August 2005

BPR Equipment chosen for D-Cinema Roll-out

Broadcast Project Research's pioneering work on multichannel uncompressed audio has resulted in the choice of their new D-Cinema Audio Processor DAP-1 for the world's first digital screen network.

LONDON. Arts Alliance Digital Cinema (AADC), the pioneer provider of digital cinema services, has been selected by the UK Film Council to install and run the world's first digital screen network, a core part of the UK Film Council's strategy for improving access to specialised film and broadening the range of films available to audiences throughout the UK.

In a contract worth around £11.5 million, Arts Alliance Digital Cinema will provide a network of up to 250 screens throughout the UK, and the Broadcast Project Research D-Cinema Audio Processor DAP-1 will be offered to decode and interface the uncompressed digital audio stream into the existing Cinema audio infrastructure.

Dr John Emmett, Technical Director of Broadcast Project Research, explained his interest in multichannel audio; "BPR recognised as soon as DVD players dropped in price that consumers would expect multichannel audio from all their entertainment. Now with the maturity of home audio systems, it seems that uncompressed audio will be needed as an essential element in future Cinema systems, to give them a competitive edge in quality."

BPR produce a number of unique multichannel audio tools, including the new "Smartlips" which enables lipsync errors to be quantitatively measured directly off-screen.

Press contact for Broadcast Project Research Ltd:

John Emmett

T: +44 (0) 20 8614 2535

je@bpr.org.uk

Press contacts for Arts Alliance Digital Cinema:

Margherita Bartocci or Flora Haslam

Johnson King

T: +44 (0) 20 7357 7799

margheritab@johnsonking.co.uk or florah@johnsonking.co.uk

Notes for editors;

About Broadcast Project Research Ltd (BPR)

Broadcast Project Research Ltd is a Studio-based Research and Design Group based at Teddington Studios in the UK. They specialise in Research into areas such as the Perceptual Effects of Audio and Video, along with a strong emphasis on Quality Control (QC) and Code-of Practice Standards. They produce a small range of QC and test equipment, including “Gordon” the photoepilepsy monitor used by all UK broadcasters, whilst the D-Cinema Audio Processor DAP-1 is the latest in their range of digital video and multichannel audio interface products. Further details may be found at www.bpr.org.uk

About Arts Alliance Digital Cinema (AADC)

AADC is a division of Arts Alliance Limited, a subsidiary of Arts Alliance Media, which focuses on the development and deployment of new technologies in order to improve service to film consumers and the industry. AADC launched its trial digital cinema circuit in July 2003 at the Cambridge Film Festival. It has made over 30 digital cinema installations in the UK, Switzerland, France and Norway and has shown more than 20 feature films digitally. More information about Arts Alliance Media can be found at www.artsalliancemediacom

Broadcast Project Research Ltd, Teddington Studios, Teddington, TW11 9NT UK

Tel +44 (0)208 614 2535

www.bpr.org.uk

je@bpr.org.uk